

STOW-MUNROE FALLS ATHLETIC BOOSTER CLUB
MEETING MINUTES
January 11, 2006

President Chuck Obendorf called the meeting to order at 7:02 p.m.

Meeting minutes from December 14, 2005 were distributed and read. Tom Harrell moved and Galvin seconded that the minutes be accepted. Motion carried.

Correspondence: None to report.

Treasurer's Report: Presented by Neil Stuber. See attached Treasurer's Report. Current balance is approximately \$18,000.00 with an approximate uncommitted balance of \$11,000.00.

Committee Reports:

- **Membership:** Presented by Chuck Obendorf – The Booster Club now has 254 members, up 10% from last year. An email list is being prepared to inform Booster Club members of the various activities being undertaken by the Booster Club to get more people involved.
- **Advertising:** Presented by Tom Harrell – The Booster Club has sent a third invoice to pledged donors who have committed to contribute \$5,000.00 to the Booster Club. Three have partially paid their commitment. He stressed that they do not technically owe the Booster Club in that their commitment is only in the form of a pledge. Neil Stuber specified the exact amount of outstanding pledged funds is \$3,923. Tom indicated that he is confident that the pledges will ultimately be honored.
- **Chilidog Open** - Presented By Ed Ferencz – He indicated that planning for the event has proceeded nicely with the date set for Saturday, January 28th. He stressed that memorabilia is needed for the silent auction. Cyle Feldman has provided donated a framed, 1963 basketball jersey; Mayor Fritschel has indicated that she will be active in the event, and offered to put an announcement on Cable Channel 15; Chris Tipton will place a notice of the event on the web site. Ed indicated that he projects that 80 participants will be necessary for the event to be successful, and at present, no one has signed up. Non-golfers are also invited to the event. For the golfers, there will be long drive, closest to the pin, and putting contests. Separate women's competitions are planned as well.

Ed mentioned that he could use help in the sale of 50/50 tickets at the Boy's Basketball games.

- **Hall of Fame** – Presented by Dave Hawley – Dave indicated that there will be an inductee class this year. A HOF Nominating committee consisting of 8-9 people with knowledge of Stow Sports will handle the nominations. The HOF Induction Class of 2006 will consist of 6-8 people, and will named before the end of January. The induction ceremony will be held the first weekend in June, and will probably be held at a local restaurant. John Daymon volunteered to serve on the HOF Nominating Committee.

Coaches Reports:

- **Boys 9th Grade Basketball** – The Team currently has a record of 7-1.
- **Softball** – Workouts continue, and pitchers and catchers are scheduled to report on February 20th.

- Swimming – The team has a record of 3-2; the boys and girls teams both lost recently to Solon and Hudson. The WRC Championship was held this past week; the boys took second place and beat Hudson; the girls took third place; the girls took three first places, while Solon and Hudson only had two first places each. Last week at Twinsburg the girls team set a new school record in the 400 freestyle relay.
- Bowling – Varsity boys are 4-5; varsity girls are 5-4; JV boys are 6-3; and JV girls are 6-3; high score of 254. Varsity girls are in third place, boys and JV girls are both in second place. The banner purchased by the Booster Club was put on display. The banner will be placed at Stow-Kent Lanes.
- Cheerleading – The Cheerleading squad has had a long season which started in June. A competition scheduled for last week was cancelled. The squad will not be competing this year, but they are looking forward to competing next year.
- Field Hockey – The team had a successful year, competing in the Regional semi-finals for the first time.
- Lacrosse – 72 athletes tried out for the team. They are currently working out on Mondays and Wednesdays.
- Boys Volleyball – Seven Freshmen are attending regularly; they just recently finalized their schedule. Boys Volleyball, Lacrosse and bowling should be sanctioned in Ohio within the next two years.
- Boys Golf –
- Wrestling -
- Girls Golf –
- Kimpton –
- Varsity Baseball –
- Girls Track –
- Girls Cross Country –
- Boys Basketball –

Athletic Director's Report: Presented by Cyle Feldman

- Cyle recognized Kathy Armstrong of the School Board who was in attendance at the meeting.
- Sponsor night is set for Friday night at the Cuyahoga Falls boys' home basketball game. Each of the major sponsors will be announced at the game, and will be given a plaque in recognition of their support. The Ohio Army National Guard is a sponsor, and they indicated that there is a Junior at the High School that they would like to recognize during the ceremony as a recipient of a National Guard scholarship.
- The Spring Head Coaches meeting is scheduled for March 2nd.
- Spring Sports Parents Meeting is scheduled for Sunday, March 5th at 6:00 p.m. Cyle requested that the coaches ask all parents to attend. The Booster Club should plan to make a membership presentation at the meeting. Cyle will discuss a variety of topics, to include transportation issues.
- Spring Picture Day is Thursday March 16th at 3:30.
- Cyle reiterated that a couple of Swimming records were recently broken.
- In Boys Basketball, the Coca Cola Classic was a success. Plans are currently underway for next year's tournament.

- The Girls Basketball game against Solon was one of the most exciting games in recent memory with Stow winning at the buzzer.
- It has been recommended that Girls Golf be adopted as a varsity sport. The recent acquisition of the Fox Den Golf Course will greatly assist that program.
- The Division 2 Boys Basketball dates have been set. The Booster Club can charge for parking at the District games. Chuck pointed out that parking fees were charged for both District and Regional games last year. Cyle shared the tournament bracket with the Booster Club.
- Cyle indicated that a meeting was hosted by Mr. Adams to discuss the construction of a bathroom facility for the Spring sports on the High School's eastern quad.
- Cyle attended a long meeting today on the North East Ohio Conference; 18 Athletic Directors were in attendance; preliminary schedules were set; the naming of division and conference teams and tournaments was also discussed; it is planned to have everything in place for the 2007-08 season. There will be transportation issues associated with the Volleyball and Girls Basketball programs during the first year because we are in the upper division. It is hoped that more Saturday games can be arranged to relieve the need to travel too far during the week.

Old Business:

- Chuck indicated that 1,000 tickets have been ordered for the Final Four Basketball fundraiser. A volunteer is needed to coordinate the event.
- Galvin provided a report on the Concession Trailer. The trailer has been dismantled, and the repair is being undertaken. Approximately \$200.00 of repair materials will be needed for the reconstruction. Galvin and Ken Barlett will coordinate the repairs, but additional assistance is needed. Electrician Buzz Hudson will rewire the trailer at no cost to the Booster Club.
- It was asked if the trailer could be used for a Cross-Country meet. The Booster Club was reminded of the Health Department's ruling that the trailer is not certified to be used for alternate locations unless a commercial freezer is installed in the trailer.

New Business:

- Chuck reported that a meeting between the Booster Club and the School Boards has been arranged for January 19th, and that the results of that meeting will be shared at the February Booster Club meeting.
- Mike Nealy of Fundraising Specialists addressed the Booster Club regarding a mulch sale fundraiser. He passed out samples of other fundraising products that his company carries as well. The profit for the sale of a 2 ft³ bag, which is the more manageable product, is \$1.00 per bag. The profit on bulk product offered by his company, delivered, is \$5.00 per yd³. His company will serve as a contact point, and order placement; they will contact *Stow Sentry*, and split the cost of advertising in that publication; they will share ideas in ad design and placement, and on the local cable channels. In response to a question by Neil, he indicated that mulch orders will not be directed to Fundraising

Specialist directly, but will be routed through a designated Booster Club Contact who will relay them to the mulch supplier. What they need is assistance in the preparation and circulation of flyers to the community, maybe through a “Tag Day” at the High School, and a location to receive the delivery of the bagged mulch. The flyer should have an email address that can be used for ordering the mulch, and the Booster Club contact who would be responsible for maintaining a log in which the orders and means of payment would be recorded. Fundraising Specialist will need a copy of the Logo to be placed on any advertisement.

- Mike indicated that other communities also offer the option of having high school students spread the mulch. This serves as another fundraising activity which is provided at an extra charge to the customer. Twinsburg offered this service for an additional charge \$10.00 per cubic yard spread. He indicated that Hudson, who has run a similar program for the past nine-years, made a profit of \$40,000 last year.
- The bulk mulch is delivered at no additional charge through a contract with a company out of Hudson, and is placed at the customer’s house at a location determined by the customer. Bulk customers need to be called to coordinate the delivery of the mulch over a two week delivery period.
- The cost of the bulk mulch is \$25.00/yd³, \$5.00 of which is profit to the Booster Club. There is a 5yd³ minimum for free delivery.
- Bag mulch is sold at \$3.50/bag, \$1.00 of which is profit to the Booster Club.
- First year estimate of profit to the Booster Club, based on other community’s efforts, starts around \$4,000. Twinsburg netted \$20,000 the first year; however, they made a lot through the spreading of the mulch.
- Bag mulch is cypress, pine or hardwood mulch. Bulk mulch is a double-shredded hardwood product.
- Bag mulch can be delivered for orders of 10-14 bags at a cost of \$3.00. Orders under 10 bags must be picked up by the customer; orders greater than 15 bags can be delivered free-of-charge.
- The program should begin in early March with advertising. The ad program should be run for about five consecutive weeks.
- The program organizer needs to coordinate with Mike Neely on the ads, payments, and other activities.
- Coaches should organize the spreading of the mulch.

- The bag mulch should be delivered late Friday evening for delivery or pickup on Saturday. Unless there is a very large order, it should all be delivered to the pickup site on a single day.
- Galvin moved and Glen seconded that the Booster Club accept this proposal for a Spring fundraising effort. Motioned carried unanimously.
- Tom Harrell agreed to serve as the program Coordinator, and Bob McDonald agreed to assist in this effort.
- Galvin reported the Press Box is in need of repair, and that it is recommended that the interior be resurfaced with a more durable plywood product. He estimated that it would take approximately 40 sheets at a cost of approximately \$1,500.00. Neil indicated that he would make the School Board aware of the need, and the Booster Club's intentions on this matter.
- Carrie indicated that the Cheerleaders are in need of uniform replacements: \$4,000.00 for complete uniform replacements and \$1,440.00 for replacement of the Basketball uniforms only. Neil recommended that they submit their request to the Booster Club for consideration. He further indicated that they would need to submit estimates from three sources quoting the uniform costs. Cyle shared that the Cheerleaders have never been in the school budget.

Neil reminded the coaches that the revenues from the NFL raffle are available, and that the coaches from the various sports should contact him so that he can issue them a check.

- Glen asked of the status of the replacement banners in the main gym, to which Cyle responded that he currently researching the matter.
- Glen also shared that there will be a bowling tournament on Saturday at 1:00 p.m. at Twin star.

Next meeting will be February 8, 2006 at 7:00 p.m.

Meeting adjourned at 8:15 p.m.

Minutes submitted by Michael Weddle, Secretary (weddle@kent-ohio.org)